

VENTANA SUR **ONLINE** 2020

nov 30 - dec 04

# PROMOTION OPPORTUNITIES



Co-funded by the  
Creative Europe **MEDIA** Programme  
of the European Union



BUENOS AIRES / NOV 30 - DEC 4

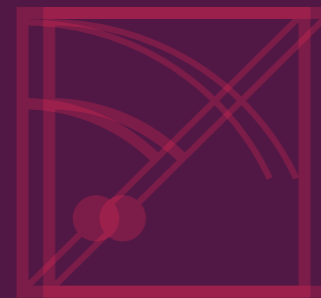
**VS** 2020  
VENTANA SUR



MARCHÉ DU FILM  
FESTIVAL DE CANNES



**INCAA**  
INSTITUTO NACIONAL  
DE CINE Y ARTES  
AUDIOVISUALES



# WELCOME BAG

Be present in our Industry Publications!

All publications will be on pdf and sent ahead of Ventana Sur Online to all accredited professionals.  
 Ad Size: 768x1074 px / Color mode: RGB / 150 dpi



## Film Guide

Main catalog with detailed information of the films participating on Ventana Sur.



## Industry in Progress

Guide with Primer Corte, Copia Final and Proyecta selection.

**150 €**  
for an inside full page



## Conferences & Activities Guide

Complete timetable with all activities, pitching sessions and conferences.



## Animation!

Detailed program of the animation industry section of the market.

**100 €**  
for an inside full page



## Blood Window:

Detailed program of the fantastic film section of the market.

## Daily screenings programs

Complete grid of the day's screenings. Only 3 ads on each program.

**200 €**

## Daily Bag Inserts

Insert your flyers, brochures, line up, digital goodies, etc. New set of inserts included everyday.

**250 €**  
for 1 day

## DIGITAL SIGNAGE

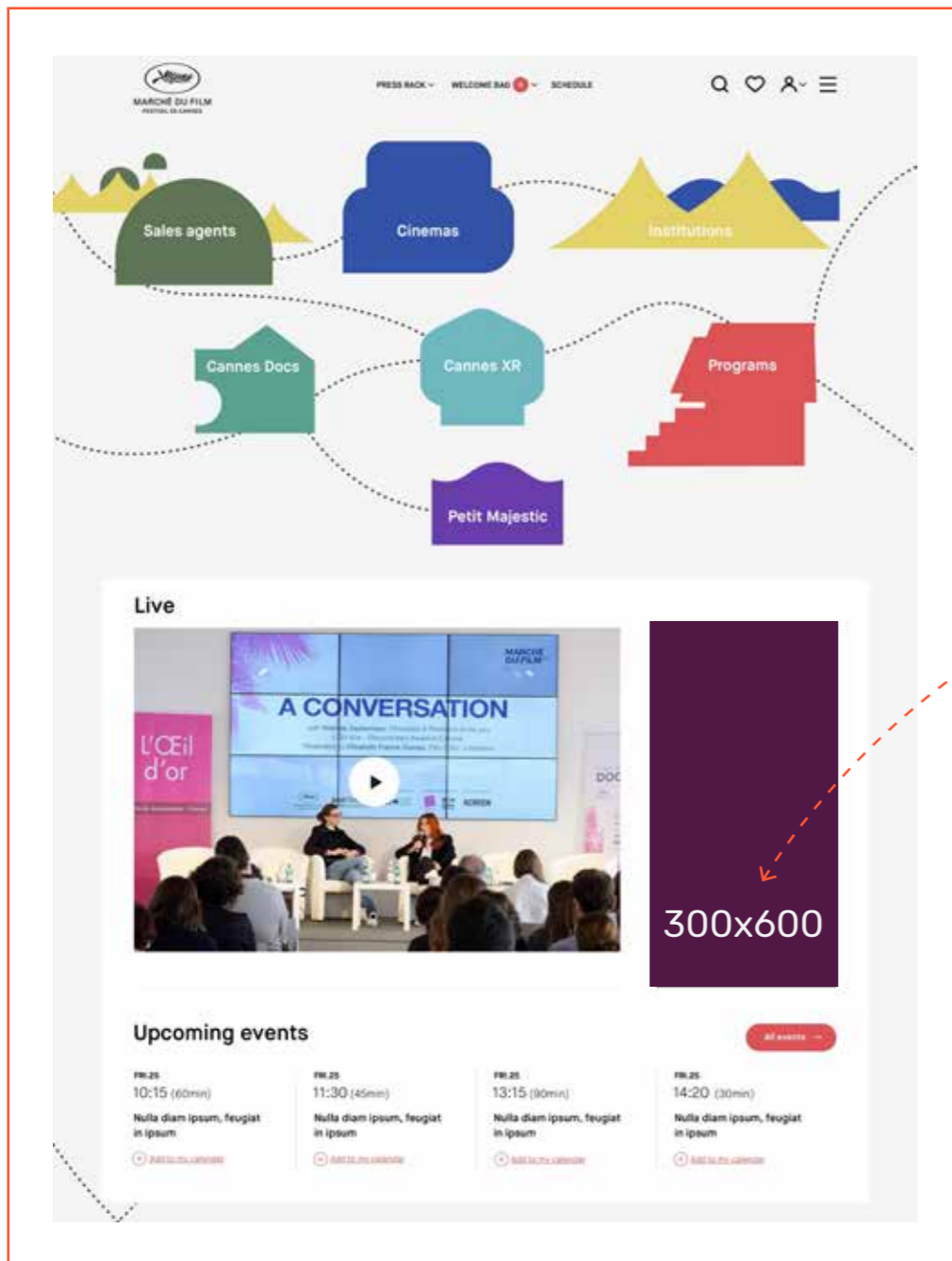
### HOME PAGE

Reach all attendees as soon as they log in

Large scale banner (300x600 px).

Only 4 advertisers rotating.

**1.000 €** for 1 slot for the whole Ventana Sur duration



## DIGITAL SIGNAGE

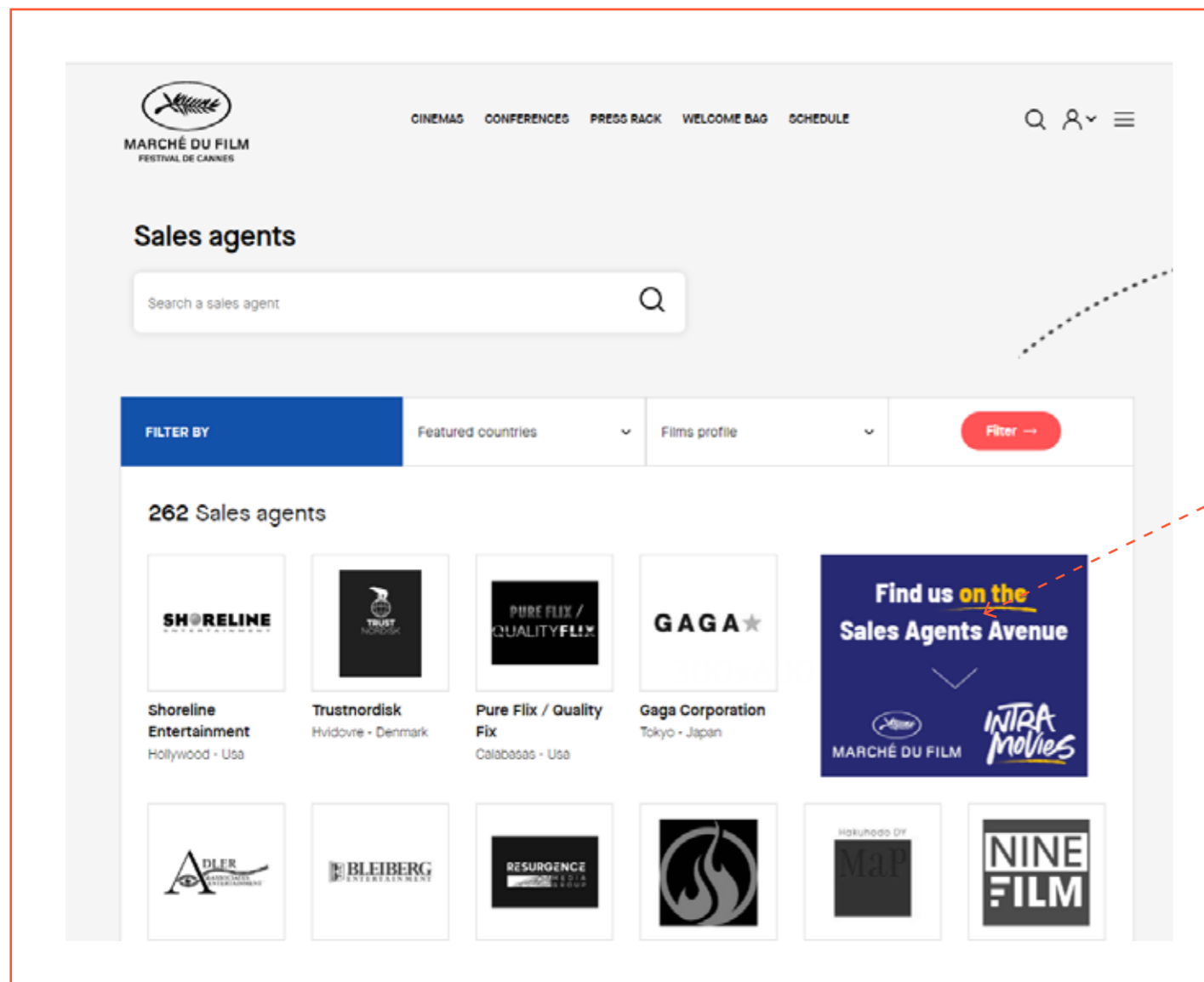
### AVENIDA DE NEGOCIOS (Sales Agents) / PLAZA DEL SUR (Institutional pavilions)

Highlight your company towards visitors searching through the exhibitors lists.

Multiple banner (300X250 px) the square banner appears at regular intervals as users scroll down.

Only 4 advertisers rotating on all banners.

**650 €** for 1 slot for the whole Ventana Sur duration



# DIGITAL SIGNAGE

## CINEMAS PAGE

Your digital poster on the page listing all the screening rooms

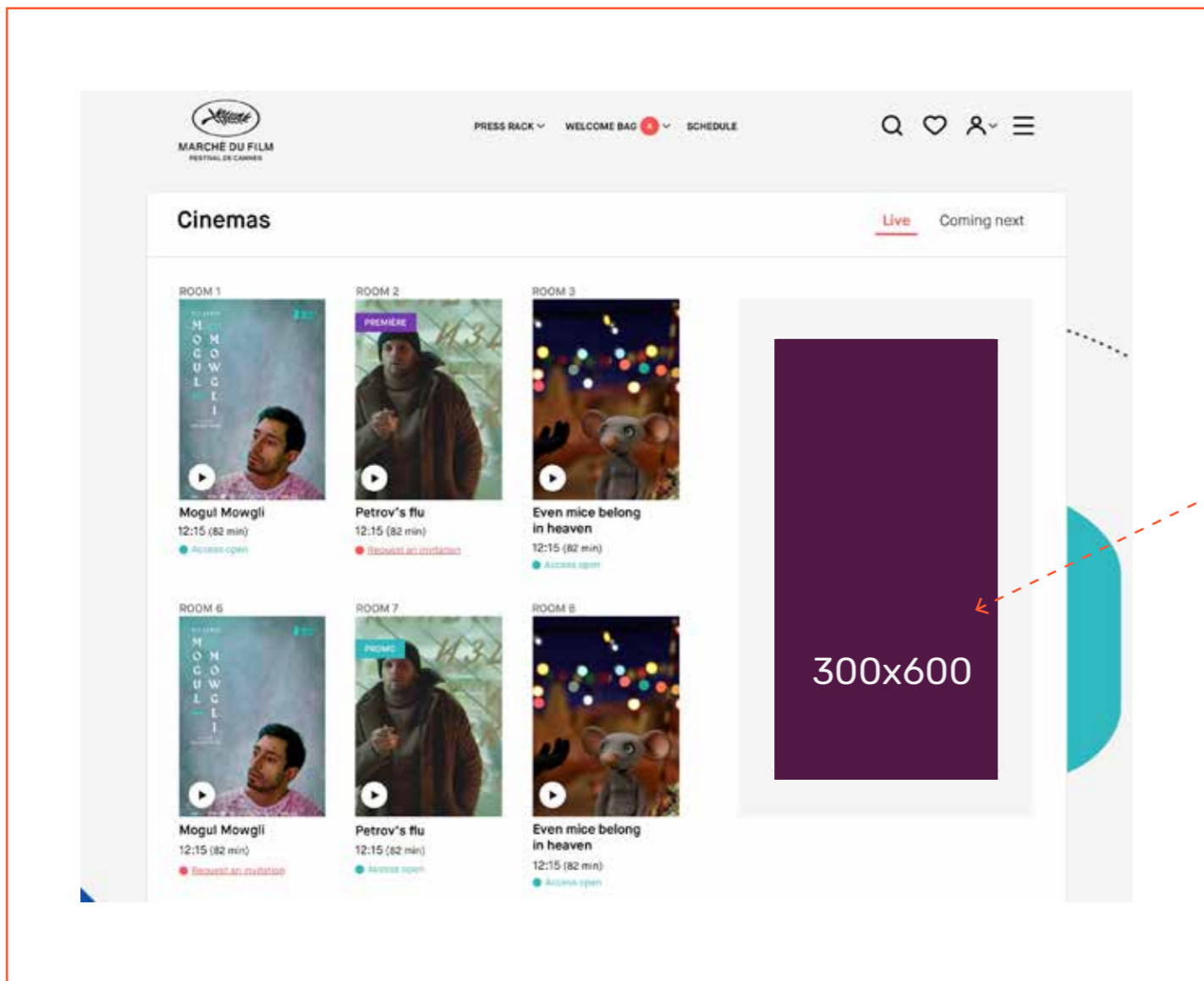
Showcase your films and your screenings.

Large scale banner (300x600 px).

Pick the day you want to advertise on to match your screening schedule.

Only 3 advertisers rotating everyday.

**550 €** for a 1-day slot



# DIGITAL SIGNAGE

## INDUSTRY PROGRAM PAGES

Your banner on the pages dedicated to our Industry Programs

Industry programs homepage

Advertise on the homepage to reach a broad audience.

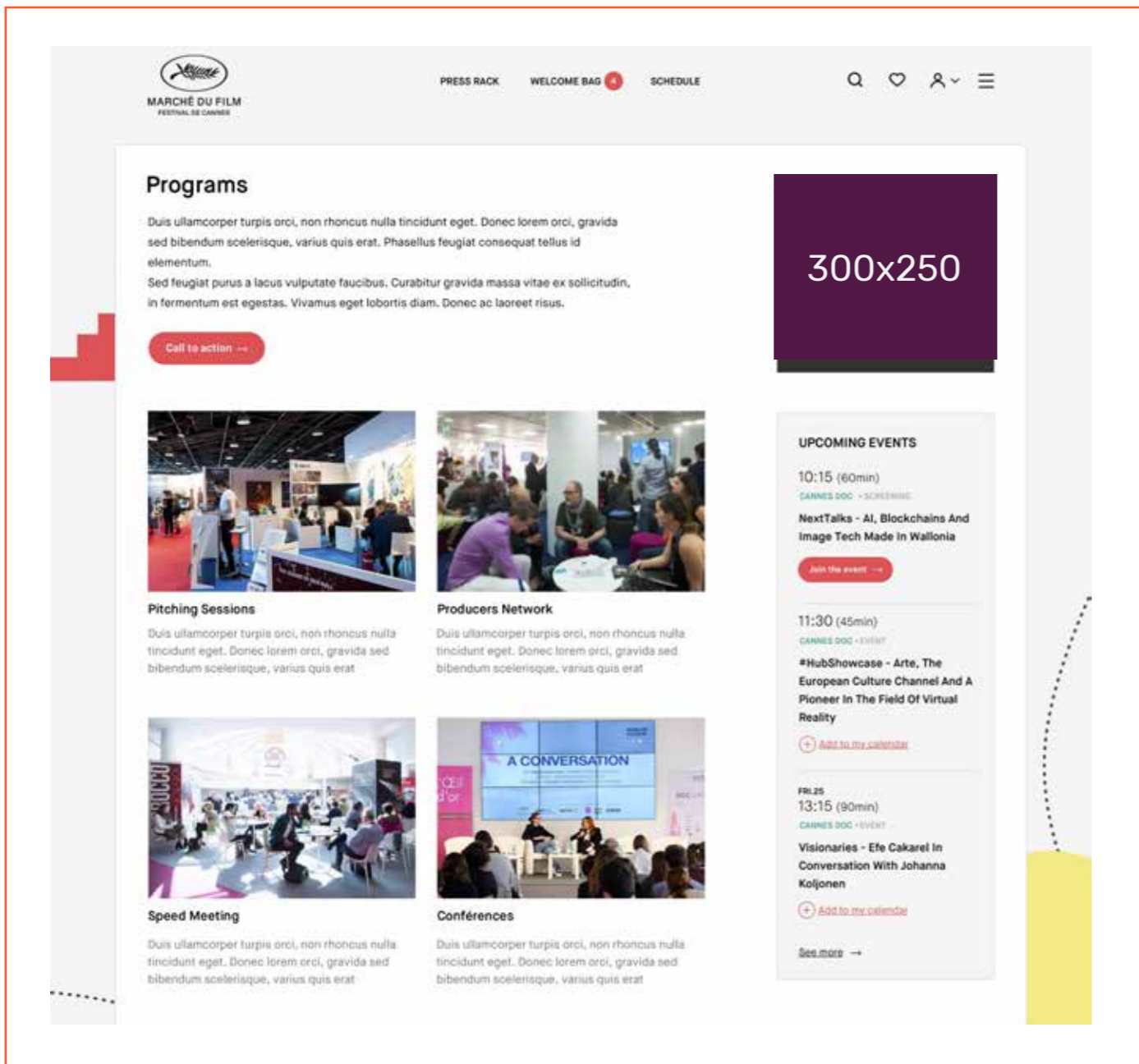
480€

Specific programs pages

Only 3 advertisers rotating on each banner.

300€

- For all options:**
- Filename must not include the format name and size
  - All files should be optimized for the web at 80%. Max. size 300kb.
  - Material required: JPG still or animated GIF.
  - Delivery deadline: Nov. 17th.



# NEWSLETTERS

## Communicate via the Ventana Sur newsletters

Integrate your banner in our daily communication.

### CHOOSE YOUR TIMING

Newsletters sent prior to Ventana Sur.

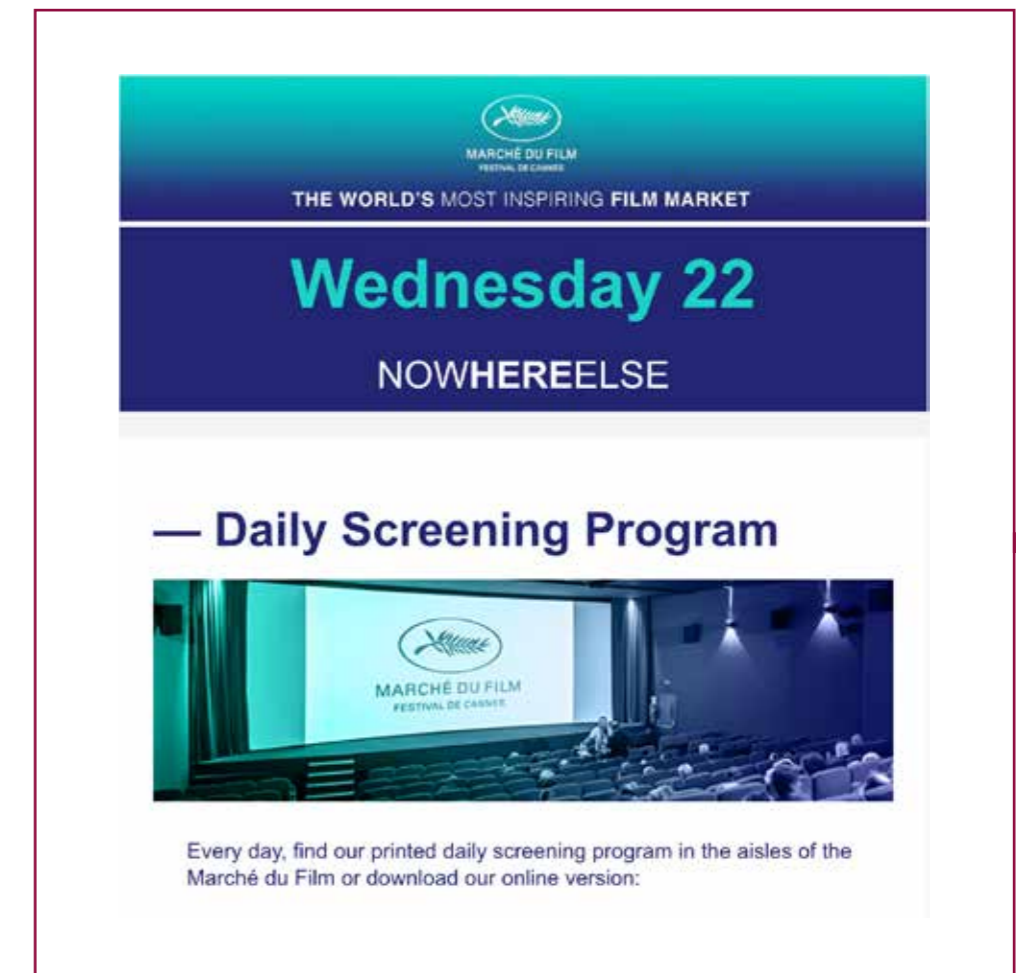
Newsletters sent during the Ventana Sur.

Be the exclusive advertiser on the newsletter!

price:

**650 €**

– Newsletters sent to all participants.



Filename must not include the format name and size / Size 600 x 400 px.

VENTANA SUR **ONLINE** 2020

For more information,  
contact us:

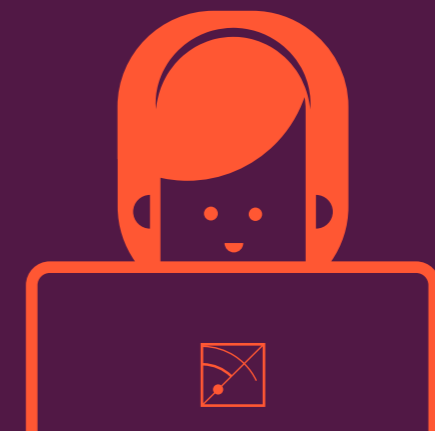
**SALES DEPARTMENT**

[ventanasur.sales@festival-cannes.fr](mailto:ventanasur.sales@festival-cannes.fr)

**CINANDO**

[contactus@cinando.com](mailto:contactus@cinando.com)

CONTACT



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